Leadership Speaker Series

Introducing a speaker series for state agency leaders co-sponsored by the Office of the Governor and the Washington State Department of Personnel



Dynamic and nationally recognized speakers on the most current best practices and proven techniques

September 18, 2006 from 9:00 a.m. - 12:00 p.m.



Washington Center for the Performing Arts 512 Washington Street, Olympia

Introducing Steve Farber

In these changing times, leaders must demonstrate an unprecedented level of passion, determination, foresight, dedication and fearlessness. People won't follow empty rhetoric, but they will respond to signficant, meaningful and dramatic action. As an Extreme Leader, you need the ability to influence, the power to transform,

and the courage to lead change in the workplace. In *The Radical Leap*, Steve shares the concept of Extreme Leadership, based on the premise that all successful leaders practice **LEAP**: **Cultivate Love**, **Generate Energy, Inspire Audacity, Provide Proof**.

In this energetic and insightful program, you will discover how...

- The importance of personal responsibility to lead fearlessly in times of change is critical
- To use the power of the heart to achieve the extraordinary at work
- To inspire yourself and others to change the world you live in
- To earn your customers' and employees' love and loyalty

This presentation is customized to the Governor's Management Framework on results-based expectations for state leaders. The Management Framework is a tool to help managers understand Governor Gregoire's expectations for excellent performance.

Farber's book, *The Radical Leap* is included in the admission price.



About Steve Farber

Steve Farber is the former Vice President and official voice of Tom Peters Company and author of *The Radical Edge: Stoke Your Business, Amp Your Life, and Change the World*.

Sign Up Today!

- To register, follow your agency's internal registration policy. If you are unfamiliar with the policy, contact your Training Manager or Human Resource Office. You may register yourself if you are authorized to commit funds on your own behalf.
- Cost is \$75 per person.
- Cancellation date is September 8, 2006 (registration is open through September 17, 2006).

 To register, please use this link: http://www.regonline.com/101908

Reasonable Accommodation

The Department of Personnel is committed to providing reasonable accommodation to participants with disabilities. If you need a reasonable accommodation or if you need program materials in an alternative format, please contact Susan George at 360.664.1965 or SusanGeorge-by-4.25, 2006.

About the Leadership Speaker Series

The Leadership Speaker Series is an opportunity for agency leaders, from supervisors to agency directors, to learn from nationally acclaimed experts on a variety of leadership topics.

- Focused on most relevant topics of interest to state agency leaders and change agents
- Delivered by dynamic speakers with years of actual "hands on" experience in implementing change
- Includes practical materials that can be applied immediately when back on the job